

Introducing The Genesis™ Pink Lemonade

& "My Baby" The Pink Genesis

2007 NASP National Champion
Morgan Floyd



**Purchase a NEW Genesis™ or MiniGenesis™
Pink Lemonade Bow and help
find a cure for breast cancer.**

"... during my 8th grade year, my mom was diagnosed with breast cancer. It changed my perspective on a lot of things. Archery took the backseat in my life for awhile. Twenty chemo treatments and hundreds of prayers later, Mom finally beat cancer. It was really a blessing from God. It made me look at my goals differently and what I really wanted to do. Out of everything I was involved in, I found that archery was one of the things that mattered most to me. I knew that it wasn't going to be easy, but I wanted to be on that podium more than ever."

- from "Morgans Story"



With every purchase of the new Pink Lemonade Bow, Genesis™ will donate a portion of the purchase price toward breast cancer research.

To find out more about this offer, Genesis bows, NASP (The National Archery in the Schools Program) or to read the rest of Morgan Floyds' inspiring story please visit www.genesisbow.com.



For the Next Generation!™